

Tamar Seleski

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[LinkedIn](#) [Github](#)

EXPERIENCE

Persado

April 2019 - February 2024

Software Engineer II, 2020 - 2024

Software Engineer, 2019 - 2020

- Developed a self-service user portal using Ruby on Rails, PostgreSQL backend, Typescript, and React frontend for content generation across various marketing channels
- Provided timely client support and resolved production issues with an average response time of less than 24 hours throughout release cycles
- Collaborated with product and design teams to implement new features, enhancing user productivity and delivering value to clients
- Conducted thorough code reviews to ensure bug prevention, style adherence, and application security
- Mentored three junior developers in best practices and new technology adoption
- Revamped Persado Social UI within two months to test product concept on trial clients
- Optimized client-facing downloadable file, reducing load time by 75% through query optimization

SKILLS

React, Ruby on Rails, PostgreSQL, Redux, JavaScript, Typescript, RSpec, Git, HTML5, CSS3, Python, Cypress

EDUCATION

App Academy

November 2018 - Feb 2019

Intensive web development training program with < 3% acceptance rate
Emphasizes pair programming, TDD, REST, OOP, and best practices

Yeshiva University, Stern College for Women

September 2013 - May 2017

BA in Physical Science, concentration in Computer Science, GPA: 3.93

PROJECTS

DoodlePop | (*JavaScript, HTML5 Canvas*)

[live](#) | [github](#)

- An interactive game that uses JavaScript and HTML5 Canvas in which users pop bubbles to advance to the next level
- Implemented Object-Oriented programming to optimize code-readability
- Employed prototypal-inheritance for game functionality to create DRY code